Tri-State Seminar, LLC (TSS) provides affordable, high quality education to water and wastewater operators from the Western United States through our annual three-day seminar designed to provide professional development, continuing education, and technology transfer to support the vision and missions of our partner organizations; AZ Water Association, California Water Environment Association, and the Nevada Water Environment Association.

Your company's sponsorship of the seminar will help TSS continue to develop quality education programs that serve our attendees, while keeping registration costs to a minimum. Sponsorships are used to help offset annual seminar expenses such as the facility, exhibition, and training materials.

Becoming a sponsor at the seminar is the best way to differentiate your company from the competition! This year TSS is offering several different sponsorship opportunities in addition to exhibiting to help position your company as an industry thought leader and committed industry supporter.

POTENTIAL BENEFITS OF SPONSORING

1. Increased exposure and awareness for your company
2. More traffic to your booth
3. Opportunity to strengthen your brand awareness with attendees
4. Reinforce your position as a premier leader in the water community
5. A way to get your name out if you are not exhibiting

EARLY-BIRD EXHIBIT BOOTH REGISTRATION WITH GOLD OR SILVER LEVEL SPONSORSHIP!

Again this year, we have a new "early-bird" option available for Sponsorship that will benefit you as an Exhibitor! Registration for Early-Bird Sponsors will open at least two weeks prior to regular Exhibit Booth registration.

If you select GOLD or SILVER sponsorship during this early-bird time period, you will have an opportunity to secure your booth registration (i.e. no need to register separately when regular Exhibitor Registration opens!!) and select your booth space in the Exhibit Hall! We will call you personally so that you can select your booth spots.

GOLD LEVEL SPONSOR BENEFITS - $5,000

Includes three (3) complimentary attendee seminar registrations, half-page

advertisement in the on-site program guide and choice of one of the following sponsorship options:

- Conference Bags (Limited to 2 sponsors)
- Golf Simulators (Limited to 4 sponsors)
- Hotel Key Cards (Limited to 2 sponsors)
- Seminar Lanyards (Limited to 1 sponsor)
- Seminar Mobile App "Splash Page" (Limited to 1 sponsor)
- Seminar Wi-Fi Access (Limited to 1 sponsor)
- Exhibit Hall Bars (Limited to 4 sponsors)
- Attendee Notepads (Limited to 1 sponsor)

SILVER SPONSOR BENEFITS - $3,000

Includes two (2) complimentary attendee seminar registrations and choice of one of the following sponsorship options:

- Welcome Reception/Pool Party (Limited to 4 sponsors)
- Seminar Mobile App Video (Limited to 4 sponsors)
- Staircase Signage (Limited to 4 sponsors)
- Onsite Program Guide Bookmark (Limited to 1 sponsor)

COPPER SPONSOR BENEFITS - $1,000

Includes one (1) complimentary attendee seminar registration and choice of one of the following sponsorship options:

- Seminar Java Jolt Break & Morning Break (Limited to 6 sponsors)
- Educational Tours (Limited to 5 sponsors)
- Young Professional (YP) Lunch (Limited to 2 sponsors)

BIG BEND SPONSOR - $500

- Company name with logo listed in the on-site program guide, post seminar magazine and website.

GOLF TOURNAMENT TEE SPONSOR - $250

- Includes golf tournament tee sign, recognition at golf tournament lunch and

Sponsors

company name listed in the on-site program guide and post seminar magazine.

*Seminar advertisements included with the Gold level sponsor packages must be submitted by the below deadlines with print-ready art in PDF format (save at PDF/X-1a:2001 resolution setting) or InDesign format. All screen and printer fonts must be provided, images at 300 dpi at final size. Half-page advertisement specifications are 7 inches by 4.625 inches.

Logo, Advertisement and Golf Tee logos for Signage must be received by June 16, 2023 to be acknowledged in the on-site Seminar Program Guide and on signage. Acceptable formats for logos include: PNG (preferred), GIF, JPEG or PDF.