



# EXHIBITOR PROSPECTUS

## BOOTH INFORMATION

In 2021, we are excited to welcome you back to the South Point Hotel and Casino! We have single and multiple booth options and rolling stock booths for heavy equipment that requires being driven into the Exhibit Hall. Exhibitor Registration will be through an online portal, and booth assignments are made on a firstcome, first-served basis. We are making improvements to the registration process, and once ready to open, we will update the Exhibition tab on the website, [www.tristateseminar.com](http://www.tristateseminar.com), and also send out an email blast to our Exhibitor contacts!

## STANDARD BOOTH

We are using pipe and drape to define exhibit/booth sizes and aisles.

Each 10' x 10' booth will include:

- One 6 foot skirted table
- Two chairs
- 500 watt electricity



## PRICING

- 10' x 10' – \$900

## ROLLING STOCK BOOTH

The sizes of available Rolling Stock Booths are: 20' x 30' (or 40' or 50' or 60'). There is no 20' x 70' spot this year due to COVID floor map reconfiguring. Pricing varies with the size of the booth selected. The product that is being displayed must be driven or towed in. Trucks/Trailers cannot be placed side by side. If you plan on displaying 2 or more Trucks/Trailers in a space, they must be inline or offset from each other.

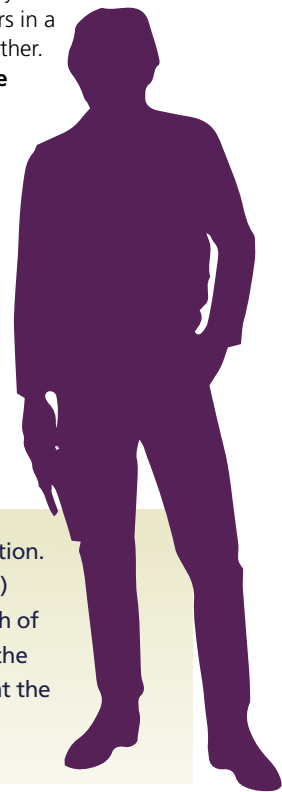
**You must be able to conduct business in the space you rent.**

Each Rolling stock booth will include:

- One 6 foot skirted table
- Two chairs
- 500 watt electricity

## PRICING

- 20' x 30' – \$5,400
- 20' x 40' – \$7,200
- 20' x 50' – \$9,000
- 20' x 60' – \$10,800



Regardless of booth type, Complimentary Registrations are included with each space with the following definition. For the first two 10' x 10' booths, two (2) Complimentary Registrations and for each additional 10' x 10', one (1) Complimentary Registration. **Example:** 4 booths will have 6 Complimentary Registrations. A Rolling Stock Booth of 20' x 50' would have 12 Complimentary Registrations. We are doing this in case we have to limit occupancy in the Exhibit Hall. We may relax this rule as we get closer to the event. (If there is an Occupancy regulation in place at the time of the 2021 TSS, we ask that Exhibiting Companies limit the amount of personnel they bring).



## EXHIBIT HALL SCHEDULE

	DATE	HOURS (Note new times)
Set Up/Trucks Only	Sunday, August 8, 2021	(by appointment)
Set Up/Move-In	Monday, August 9, 2021	10:00am to 6:00pm
Set Up/Move-In	Tuesday, August 10, 2021	8:00am to 1:00pm
Hall Closed for Cleaning	Tuesday, August 10, 2021	1:00pm to 3:00pm
Hall Open for Exhibitors	Tuesday, August 10, 2021	3:00pm
Show Hours	Tuesday, August 10, 2021	3:30pm to 7:00pm
Vendor Reception	Wednesday, August 11, 2021	2:30pm to 3:15pm
Hall Open for Exhibitors	Wednesday, August 11, 2021	3:15pm to 3:30pm
Show Hours	Wednesday, August 11, 2021	3:30pm to 6:30pm
Move-Out	Wednesday, August 11, 2021	6:30pm to 10:00pm



# PROTECT WATER WE WILL

## BADGES

All Exhibit Booth Personnel need to be registered. See page 27 for the number of complimentary badges per 10' x 10' booth space. When you register your booth (and make payment), you will have the opportunity to add your booth personnel. Note that modifications to your booth personnel can be made online using your email address and confirmation number.

Once your complimentary badges have been registered, our system will automatically begin charging for additional badges. Additional badges are \$98 per badge, through July 9, 2021. Beginning July 10, 2021, the cost of the additional badges will be increased to \$124 per badge. All Exhibitor Badges will be available for pickup at the Exhibitor Registration, which is located outside the Exhibit Hall, near the Arena. You will use the available kiosks for printing badges and making simple modifications to badges.

This year due to COVID, we are not having Onsite Badge Registration. If a badge needs to be added, changed, or reprinted, it will be at \$250.00 per badge whether it is a Complimentary Badge or not. At the time of this publication, the State of Nevada requires that **NO ONSITE BADGE REGISTRATION** be permitted.



## SPONSORSHIP

If you would like to register as both an Exhibitor and a Sponsor, you will need to register twice. And because each registration must be affiliated with a unique email address, you should consider using a co-worker's email address for one of the registrations. Please see pages 31-32 for more details on our new and improved sponsorship offerings or visit us at [tristateseminar.com](http://tristateseminar.com) and download the Sponsorship Prospectus.

## CANCELLATIONS/REFUNDS/NO-SHOWS

Cancellations must be received in writing by Friday, July 23, 2021 – 5:00pm (PDT). Cancellation requests after July 23, 2021 – 5:00pm (PDT) are no longer eligible for refund.

Any company not occupying their booth space(s) by Tuesday, August 10, 2021 – 1:00pm (PDT), Tri-State Seminar, LLC reserves the right to resell the space(s) with no refund/compensation to the original booth purchaser.

Due to COVID requirements, and safety regulations, the Exhibit Hall must be emptied for cleaning, and ALL exhibitor personnel must exit and be off the Exhibit Hall floor at 1:00pm (PDT) on Thursday, August 12, 2021.

## CONTACT INFORMATION

If you have questions or concerns regarding reserving a booth(s) for the Tri-State Seminar, we can be contacted at: Keli Callahan and Gene Dahle, (702) 720-6262 [exhibitors@tristateseminar.com](mailto:exhibitors@tristateseminar.com)

## OTHER ITEMS TO NOTE

- We have planned the Exhibition at the Tri-State Seminar for the benefit of our attendees. Exhibitors are NOT ALLOWED to conduct events (dinners, hospitality suites, tours, etc.) during Tri-State Seminar hours. These actions compromise the integrity of the Tri-State Seminar, and we appreciate your cooperation in respecting the attendee schedule for the Tri-State Seminar. Conducting events during Tri-State Seminar hours will result in your company NOT being invited back in future years. Tri-State Seminar hours are Monday, August 9, 7:00pm to 10:00pm; Tuesday, August 10, 7:30am to 7:00pm; Wednesday, August 11, 7:30am to 6:30pm; Thursday, August 12, 7:30am to 3:50pm.
- Subleasing booth space is NOT ALLOWED, except for companies that are manufacturer's representatives. Subleasing booth may result in your company NOT being invited back in future years.
- Dismantling prior to the Exhibition officially closing on Wednesday, August 11, 2021 at 6:30pm may result in your company NOT being invited back in future years.
- Participating in the Tri-State Seminar as a Speaker or Sponsor, or purchasing advertising space in the *Tri-State Seminar* magazine, or the *Show Guide and Directory*, does NOT guarantee a booth in the Exhibition. The only way to guarantee a booth in the Exhibition is to complete the Exhibitor Registration through the online portal, once available. ✖

