



SPONSORSHIP PROSPECTUS

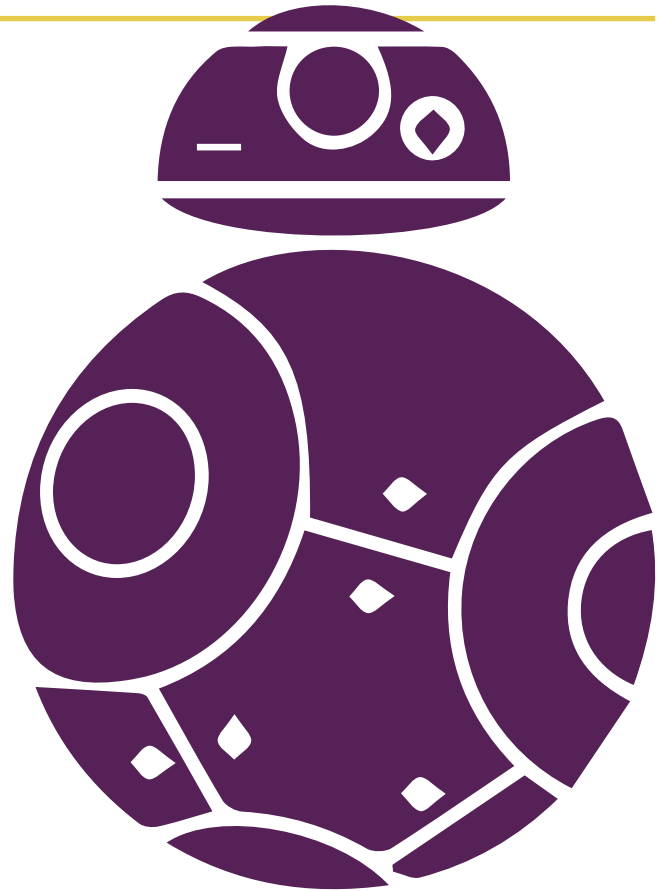
Tri-State Seminar, LLC (TSS) provides affordable, high quality education to water and wastewater operators from the Western United States through our annual three-day seminar designed to provide professional development, continuing education, and technology transfer to support the vision and missions of our partner organizations; AZ Water Association, California Water Environment Association and the Nevada Water Environment Association.

Your company's sponsorship of the seminar will help TSS continue to develop quality education programs that serve our attendees, while keeping registration costs to a minimum. Sponsorships are used to help offset annual seminar expenses such as the facility, exhibition, and training materials.

Becoming a sponsor at the seminar is the best way to differentiate your company from the competition! This year TSS is offering several different sponsorship opportunities in addition to exhibiting to help position your company as an industry thought leader and committed industry supporter.

Potential benefits of sponsoring:

- ✦ Increased exposure and awareness for your company
- ✦ More traffic to your booth
- ✦ Opportunity to strengthen your brand awareness with attendees
- ✦ Reinforce your position as a premier leader in the water community
- ✦ A way to get your name out if you are not exhibiting



GOLD LEVEL SPONSOR BENEFITS – \$3,000

Includes three (3) complimentary attendee seminar registrations – valued at \$300, company logo recognition on the seminar website with a link to sponsor company's website, logo recognition on signage at the seminar, logo recognition in on-site seminar program guide and post-seminar magazine reaching over 4,500 readers, list of post-seminar attendees, half-page advertisement in the on-site program guide – valued at \$550 (camera-ready art* must be received by June 15, 2021), golf tournament tee sponsor sign and choice of one of the following sponsorship options:

• Seminar Lanyards

Approximately 3,500 lanyards will be printed with the title of the Seminar and your Company name and/or logo. Sponsor chooses lanyard color. Limited to one (1) sponsor.

• Hotel Key Cards

Approximately 5,000 hotel room key cards will be co-branded with the sponsor logo and Tri-State Seminar logo. Limited to 2 sponsors (2,500 key cards for each sponsor).

• Seminar Mobile App "Splash Page"

The splash page is a full screen ad that displays when the seminar mobile app is launched or refreshed, giving the sponsor excellent brand visibility. Limited to one (1) sponsor.

- ✦ Graphic should be provided at 640 x 960 pixels, 1242 x 2208 pixels, 1536 x 2048 pixels, and 2048 x 1536 pixels in the following formats; PNG, JPEG and GIF.

• Seminar Wi-Fi Access

Wi-Fi login page and access code will be designed and programmed to use your Company name, slogan or exhibit booth number. Limited to one (1) sponsor.

- ✦ Social media post thanking Wi-Fi sponsor during the seminar.
- ✦ Half-Page ad in the on-site seminar program guide with instructions on how to connect to the Wi-Fi.
- ✦ Sponsor recognized wherever Wi-Fi is mentioned in print or by moderators.
- ✦ Logo on three foam core Wi-Fi signs (24w x 36h) displayed throughout the conference facility (locations to be determined by TSS).



PROTECT WATER WE WILL

SILVER LEVEL SPONSOR BENEFITS - \$1,500

Includes two (2) complimentary attendee seminar registrations – valued at \$200, company logo recognition on the seminar website with a link to sponsor company’s website, logo recognition on signage at the seminar, logo recognition in on-site seminar program guide and post-seminar magazine reaching over 4,500 readers, golf tournament tee sponsor sign and choice of one of the following sponsorship options:

• Welcome Reception

Social event with entertainment on Monday evening attended by approximately 400 seminar attendees at the South Point Hotel pool. Limited to four (4) sponsors.

- ✦ Opportunity to display a sponsor provided retractable banner at the pool entrance.
- ✦ Opportunity to address attendees from the stage.
- ✦ Sponsor logos will appear on the event advertisement in the on-site seminar program guide.

• Seminar Mobile App “Banner Ad”

- ✦ Limited to four (4) sponsors.
- ✦ Rotating banner ad will appear at the top of the mobile app screen serving as a very cost-effective way to create brand awareness.
- ✦ Banner graphic provided by sponsor (640 x 150 pixels and 552 x 150 pixels in the following formats; PNG, JPEG and GIF).

• Staircase Signage

Adhesive signage will be adhered to the hotel staircase leading to exhibit hall (6” high x 9’ long). Signage will be co-branded with sponsor logo and company name and the Tri-State Seminar logo. Limited to 4 sponsors.

COPPER LEVEL SPONSOR BENEFITS – \$750

Includes one (1) complimentary attendee seminar registration, – valued at \$100. Company name listed on the seminar website, logo recognition in on-site seminar program guide and post-seminar magazine reaching 4,500 readers, golf tournament tee sponsor sign:

• Seminar Java Jolt Break (Tuesday, Wednesday or Thursday)

- ✦ Foam core sign (24” X 36”) displaying sponsor logo at break stations.

BIG BEND SPONSOR – \$250

Company name with logo listed in the on-site seminar program, post seminar magazine and website.

GOLF TOURNAMENT TEE SPONSOR – \$250

Includes golf tournament tee sign, recognition at golf tournament lunch and company name listed in the on-site seminar program and post seminar magazine.

*Seminar advertisements included with the Gold level sponsor packages must be submitted by the below deadlines with print-ready art in PDF format (save at PDF/X-1a:2001 resolution setting) or InDesign format. All screen and printer fonts must be provided, images at 300 dpi at final size. Half-page advertisement specifications are 7 inches by 4.625 inches.

LOGO AND ADVERTISEMENT DEADLINE

Print ready art must be received by **June 15, 2021** to be acknowledged in the on-site Seminar Program Guide.

Acceptable formats for logos include: PNG (preferred), GIF, JPEG or PDF.

Advertisements and logos can be sent to Raj Chaven at raj.chaven@stantec.com.

Sponsorship questions? Contact Raj Chaven at raj.chaven@stantec.com or 702-481-6086.

HOW DO YOU REGISTER AS A SPONSOR OF THE 36TH ANNUAL TRI-STATE SEMINAR?

It’s as easy as turning on your light saber! Just go to our website, click on the register button, then select “SPONSOR” from the drop-down menu. If you plan to exhibit and sponsor, you will need to register twice. Remember, each registration needs a unique email address, so consider using a co-worker’s email address for one of them.