

EXHIBITOR PROSPECTUS

BOOTH INFORMATION

In 2023, we are excited to welcome you back to the South Point Hotel and Casino! We have single and multiple booth options, and rolling stock booths for heavy equipment that requires being driven or towed into the Exhibit Hall. Exhibitor Booth Registration and Exhibitor Booth Personnel Registration will be through an online portal, and booth assignments are made on a first-come, first-served basis. See below for a special opportunity for Sponsorship! We continue to make improvements to the registration process, and once regular Exhibit Booth registration opens, our website will be updated with a registration link and an email will be sent to all past registrants. www.tristateseminar.com.

This year, we are separating the Exhibit Booth Registration and Exhibit Booth Personnel Registration. You will use the Exhibit Booth Registration to register for your booth space and the Exhibit Booth Personnel Registration to register your booth personnel at a later date. You will have options to add exhibit hall drink tickets and golf, including tee sponsorship. Remember that you can add these optional items at a later date by modifying your registration (using email and confirmation number).

We strongly suggest that you register for your booth, make payment, and add optional items at a later time.

STANDARD BOOTH

We are using pipe and drape to define exhibit/booth sizes and aisles.

Each 10' x 10' booth will include:

- One 6 foot skirted table
- Two chairs
- 500 watt electricity

PRICING

- 10' x 10' – \$1,000

ROLLING STOCK BOOTH

The sizes of available Rolling Stock Booths are: 20' x 30' (or 40' or 50' or 60' or 70'). Pricing varies with the size of the booth selected.

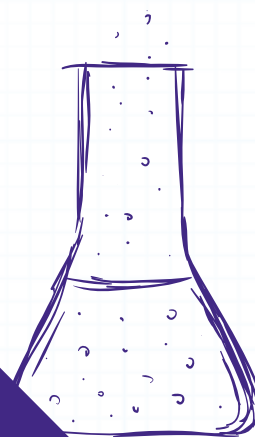
The product that is being displayed must be driven or towed in. Trucks/Trailers cannot be placed side by side. If you plan on displaying 2 or more Trucks/Trailers in a space, they must be inline or offset from each other. **You must be able to conduct business in the space you rent.**

Each Rolling stock booth will include:

- One 6 foot skirted table
- Two chairs
- 500 watt electricity

PRICING

- 20' x 30' – (6 booths) – \$6,000
- 20' x 40' – (8 booths) – \$8,000
- 20' x 50' – (10 booths) – \$10,000
- 20' x 60' – (12 booths) – \$12,000
- 20' x 70' – (14 booths) – \$14,000



EARLY-BIRD EXHIBIT BOOTH REGISTRATION WITH GOLD OR SILVER SPONSORSHIP

We are offering an “early-bird” option for Sponsorship that will benefit you as an Exhibitor! Registration for Early-Bird Sponsors will open at least two weeks prior to regular Exhibit Booth registration. If you select GOLD or SILVER sponsorship during this early-bird time period, you will have an opportunity to secure your booth registration (i.e. no need to register separately when regular Exhibitor Registration opens!!) and select your booth space in the Exhibit Hall! We will call you personally so that you can select your booth spots.

After the early-bird time period, regular Exhibit Booth registration will open, with first-come, first-serve offering as in prior years. During the regular Exhibit Booth registration period, if you would like to Sponsor and Exhibit, note that each registration must be affiliated with a unique email address. You should consider using a co-worker's email address for one of the registrations. Please see pages 49-50 for more details on our new and improved sponsorship offerings or visit us at tristateseminar.com and download the Sponsorship Prospectus.

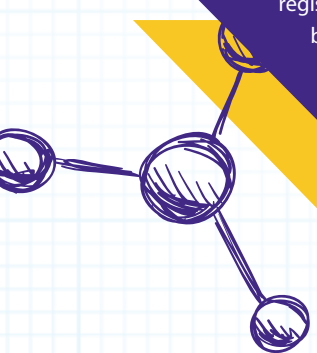


EXHIBIT HALL SCHEDULE

	DATE	HOURS (Note new times)
Set Up/Trucks Only	Sunday, August 6, 2023	(by appointment)
Set Up/Move-In/Exhibitor Registration	Monday, August 7, 2023	10:00 AM – 6:00 PM
Set Up/Move-In	Tuesday, August 8, 2023	8:00 AM – 1:00 PM
Exhibitor Registration	Tuesday, August 8, 2023	8:00 AM – 6:00 PM
Hall Closed for Cleaning	Tuesday, August 8, 2023	1:00 PM – 3:00 PM
Hall Open for Exhibitors	Tuesday, August 8, 2023	3:00 PM
Show Hours	Tuesday, August 8, 2023	3:30 PM – 7:00 PM
Exhibitor Registration	Wednesday, August 9, 2023	12:00 PM – 4:30 PM
Vendor Reception	Wednesday, August 9, 2023	2:30 PM – 3:15 PM
Hall Open for Exhibitors	Wednesday, August 9, 2023	3:15 PM – 3:30 PM
Show Hours	Wednesday, August 9, 2023	3:30 PM – 6:30 PM
Move-Out	Wednesday, August 9, 2023	6:30 PM – 10:00 PM

BADGES

Two (2) Complimentary Registrations are included with each space. Additional exhibitor personnel badges are \$98 per badge before July 14, 2023. After that date the price will increase to \$124 per badge. At the event, however, if a badge needs to be reprinted (lost or forgotten), it will be at \$124 per badge whether it is a Complimentary Badge or not.

All Exhibit Booth Personnel need to be registered. Booth registrants will receive an email to register all booth personnel before the deadline of July 14, 2023.

All Exhibitor Badges will be available for pickup at the Exhibitor Registration, which is located outside the Exhibit Hall, near the Arena. You will use the available kiosks for printing badges and making simple modifications to badges. Guest badges for Exhibitors are not permitted. Please note Exhibitor Registration closes at 6:00pm on August 8 and 4:30pm on August 9!

SPONSORSHIP

If you would like to register as both an Exhibitor and a Sponsor, you will need to register twice. And because each registration must be affiliated with a unique email address, you should consider using a co-worker's email address for one of the registrations. Please see pages 49-50 for more details on our new and improved sponsorship offerings or visit us at tristateseminar.com and download the Sponsorship Prospectus.

CANCELLATIONS/REFUNDS/NO-SHOWS

Cancellations must be received in writing by Friday, July 21, 2023 – 5:00pm (PDT). Cancellation requests after July 21, 2023 – 5:00pm (PDT) are no longer eligible for refund.

Any company not occupying their booth space(s) by Tuesday, August 8, 2023 – 1:00pm (PDT), Tri-State Seminar, LLC reserves the right to resell the space(s) with no refund/ compensation to the original booth purchaser.

The Exhibit Hall must be emptied for cleaning and ALL EXHIBITOR PERSONNEL must exit and be off the Exhibit Hall floor at 12:00pm (PDT) on Thursday, August 10, 2023.

CONTACT INFORMATION

If you have questions or concerns regarding reserving a booth(s) for the Tri-State Seminar, we can be contacted at: Keli Callahan and Gene Dahle, (702) 720-6262 exhibitors@tristateseminar.com.

OTHER ITEMS TO NOTE

- We have planned the Exhibition at the Tri-State Seminar for the benefit of our attendees. Exhibitors are NOT ALLOWED to conduct events (dinners, hospitality suites, tours, etc.) during Tri-State Seminar hours. These actions compromise the integrity of the Tri-State Seminar, and we appreciate your cooperation in respecting the attendee schedule for the Tri-State Seminar. Conducting events during Tri-State Seminar hours will result in your company NOT being invited back in future years. Tri-State Seminar hours are Monday, August 7, 2023 7:00pm to 10:00pm; Tuesday, August 8, 2023, 7:30am to 7:00pm; Wednesday, August 9, 2023, 7:30am to 6:30pm; Thursday, August 10, 2023, 7:30am to 3:50pm.
- Subleasing booth space is NOT ALLOWED, except for companies that are manufacturer's representatives. Subleasing booth may result in your company NOT being invited back in future years.
- Dismantling prior to the Exhibition officially closing on Wednesday, August 9, 2023 at 6:30pm may result in your company NOT being invited back in future years.
- Participating in the Tri-State Seminar as a Speaker, or purchasing advertising space in the Tri-State Seminar magazine, or the Show Guide and Directory, does NOT guarantee a booth in the Exhibition. Outside of early Sponsorship registration, the only way to guarantee a booth in the Exhibition is to complete the Exhibitor Registration through the online portal, once available. ●

